

THIS IS SABIC



# MAKING THE MODERN WORLD

From electronics to construction,  
from agriculture to mining,  
from personal care to computer  
hardware. From South Africa's World  
Cup stadiums, to the Burj Khalifa  
in Dubai. From securing the world's  
food supply, to exploring new frontiers.

We understand your ambitions and put  
your success at the heart of everything  
we do. We help you make the modern  
world a better place.



# IDEAS+ PASSION

Flux Furniture B.V. chose SABIC's PP PHC series of impact block copolymers for their multiple award-winning Flux chair. Inspired by origami, the challenging design demanded a material combining strength, usability and aesthetic flexibility with easy recyclability and weight reduction.

Douwe Jacobs, Flux Furniture's co-founder and lead designer, says: "SABIC polypropylene helped make our complicated product look simple, and was the most important factor in the successful commercialization of our design. Their local assistance was also invaluable: The SABIC representative personally delivered trial samples next day, and a technical expert worked with our injection molder to optimize the tool and processing parameters."

Launched at the international lifestyle fair at Maison & Objet in Paris and the Tendence in Frankfurt, the chair has been picking up major design awards ever since, including Grand Designs Product of the Year, Excellence in Product Design Award, Philips Innovation Award and the New Venture Award.

RANGE ROVER





# STYLE+ PERFORMANCE

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“The new Range Rover Evoque, at the leading edge of luxury and performance, also represents a step change in delivering reduced CO<sub>2</sub> emissions,” says Land Rover.

Innovative SABIC materials helped cut the Evoque’s weight by 35 percent compared with its predecessor, setting new standards for fuel economy and CO<sub>2</sub> emissions in the premium compact SUV segment. A variety were used, including Noryl GTX\* for the front fenders, Xenoy iQ\* for the pedestrian energy absorber, and STAMAX® long glass fiber polypropylene for the instrument panel and inner door modules.

And these innovative materials don’t just save weight. Numerous additional benefits also came into the equation, like excellent impact and temperature resistance, high stiffness and strength with lower density, and good wear characteristics. They also enable design innovations that deliver the features and sheer quality that appeal to the kind of customer for whom the Evoque was created.

\* Trademark of SABIC Innovative Plastics IP BV



CITY OF WESTMINSTER COLLEGE



# LIGHT+ ECONOMIC

New solar shading panels made from Lexan® Exell® D polycarbonate are making a major contribution to sustainability, economy and comfort at London's new City of Westminster College. Filtering out glare while enabling loads of natural light, the panels provide a great environment for students while reducing energy consumption, and cutting building, maintenance and lifespan costs.

"We needed an advanced material that could deliver a combination of high performance properties," says Colt Group Director, Simon O'Hea.

"Excellent aesthetics, insulation, ultraviolet protection, flame retardance, durability and light weight. Based on our history of working with SABIC, and after researching all options, we recommended Lexan® Exell® D to the architects, Schmidt Hammer Lassen."

Lexan® Exell® D has 250 times the impact strength of glass yet weighs only half as much, so less material is needed to support it. It also gives excellent dimensional stability, is easy to handle and install, and resists yellowing, graffiti and breakage.

\* Trademark of SABIC Innovative Plastics IP BV





Our customers are the companies that make everything around us. We help them make it better.

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**WE MAKE...**

Chemicals, plastics and other basic materials, for everything from toys to cosmetics to aircraft components. An immense R&D effort, together with commercial partners and experts from some of the world's leading academic institutions, brings a steady stream of improvements that help our customers make the modern world better, faster, lighter, cheaper – and in ways that help protect the environment.

Polymers like polystyrene and polyethylene, used in everything from clothing to packaging, helping produce materials that are tougher, more durable, more varied; enabling products that function better, last longer, and stand up to everything the modern world can throw at them, year after year.

Around 40,000 thermoplastic resins, specialty compounds, films, sheets and additives that enable manufacturers in industries from automotive to electronics to healthcare do what they do better – and do things they simply couldn't do before.



**WE MAKE...**

Highly specialized, high value, technologically advanced chemical derivatives, many made in direct response to customers' ever-more demanding requirements, to be used in a wide range of specialized industrial and consumer applications.

Metals – long and flat steel, used in everything from cars to dishwashers to ocean liners, and to create the infrastructure of fast-growing cities throughout the region and around the world – everything from buildings to bridges to railroad tracks.

And vast quantities of fertilizers to help farmers from the Middle East to Africa, from the Far East to North America, meet the world's ever-growing hunger for food.



TOYOTA

20

# POWERING AMBITION



# OUR COMMITMENTS

It's about actions not just words. Words are easy; it's living up to them that can be hard. It's often when the challenge is greatest that our promise has real meaning, showing the true value from enduring relationships.

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## CREATING LONG-TERM SUCCESS



Back in 1992, we supplied 20,000 tons of urea to Chia Tai Group, a well-established China/Thai agro-industrial giant who shares our commitment to quality, innovation, and continual improvement. Our relationship with them has got stronger and stronger ever since. They even put our name on their food packaging! This year we will supply Chia Tai not with 20,000 tons of urea but with one million tons.

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## INNOVATIVE SOLUTIONS



It's the power of our relationships, our commitment, and our ingenuity that makes us special. We understand and bring substance to our customers' ambitions, putting their success at the heart of everything we do, and helping them change the world for good. Our teams continue to find new ways to help our customers work at the world's horizons.

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## MATERIAL SUSTAINABILITY



As we understand our customers' commercial ambitions, we also understand what's at stake in the world we live in. We care about our planet, for today and tomorrow, and we know our customers have the same interest. Sustainability is an essential part of powering ambition, for our customers and communities.

Our employees strive to deliver it in their activities across the world, through how they create new solutions, how they approach production processes, how they reduce their own operating footprint, and how they contribute to a sustainable environment for our communities.



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## COMMITMENT TO DELIVER



Our scientists worked closely with aerospace industry experts on the development of carbon and glass reinforced Ultem\* composites for aircraft components. Tough, lightweight, and high performance, the new composites enable highly economical injection molding of all sorts of parts, helping manufacturers cut costs and their customers save fuel on every flight. Good for customers, good for the planet!

\* Trademark of SABIC Innovative Plastics IP BV

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## A SPIRIT OF INGENUITY



The world's first ever PP Random pipe grade, SABIC® Vestolen P9421, brings access to water to people all over the world. Durable, hygienic, and highly resistant to corrosion and decay, it enables pipes that are easy to handle, process and install, and keep delivering clean, safe water, year after year. The practical, effective, and environmentally-friendly solution – whatever the environment.

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## ACTIONS NOT JUST WORDS



It's easy to talk about improving your supply chain. Our EMDAD Supply Chain Management project brought together leading approaches in processes, technology, organization, supply chain network, logistics infrastructure, and business intelligence to create an integrated solution which lets us deliver greater value to customers and other stakeholders by getting the right product to the right place at the right time – every time.

# ABILITY TO DELIVER

From humble beginnings, little more than 35 years ago, we have grown steadily to become one of the world's top 100 companies. Whatever your hopes, whatever your dreams, we are here to support and power your long-term goals.

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## 40,000

We are 40,000 strong, and have operations in over 40 countries around the world

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## 2<sup>nd</sup>

We are the world's 2<sup>nd</sup> largest diversified chemicals company, and its 88<sup>th</sup> largest public company overall\*

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## \$89<sup>bn</sup>

We have US\$89 billion in total assets, and annual revenues of over US\$50 billion

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\*Forbes 2012

## SALES REVENUE

\$ Billion



## WE ARE THE WORLD'S

### First in

- Mono-ethylene glycol
- MTBE
- Polycarbonate
- Polyphenylene
- Polyetherimide
- Granular urea

### Second in

- Methanol

### Third in

- Polyethylene
- Polypropylene
- Polybutylene terephthalate
- Engineering plastics and its compounding

## WE HAVE

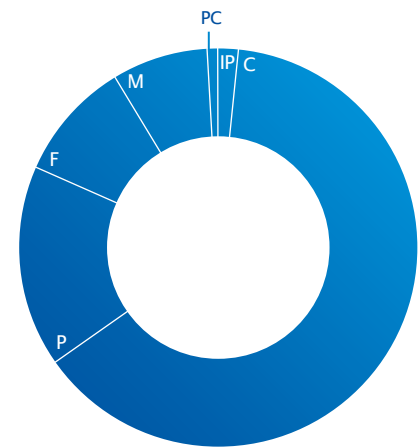
- 60 world-class plants
- 1 Corporate Research & Innovation Center in Saudi Arabia
- 12 Technology & Innovation Centers in Saudi Arabia, Netherlands, Spain, USA, South Korea and India, with two under construction in China and India
- 4 Application Centers in Saudi Arabia, USA, South Korea and Japan

We create 150 new products each year and have a portfolio of 8,000 global patents.

## TOTAL PRODUCTION BY BUSINESS UNIT

'000 metric tons

C	Chemicals	44,019
PC	Performance Chemicals	439
IP	Innovative Plastics	1,137
P	Polymers	11,333
F	Fertilizers	6,701
M	Metals	5,428

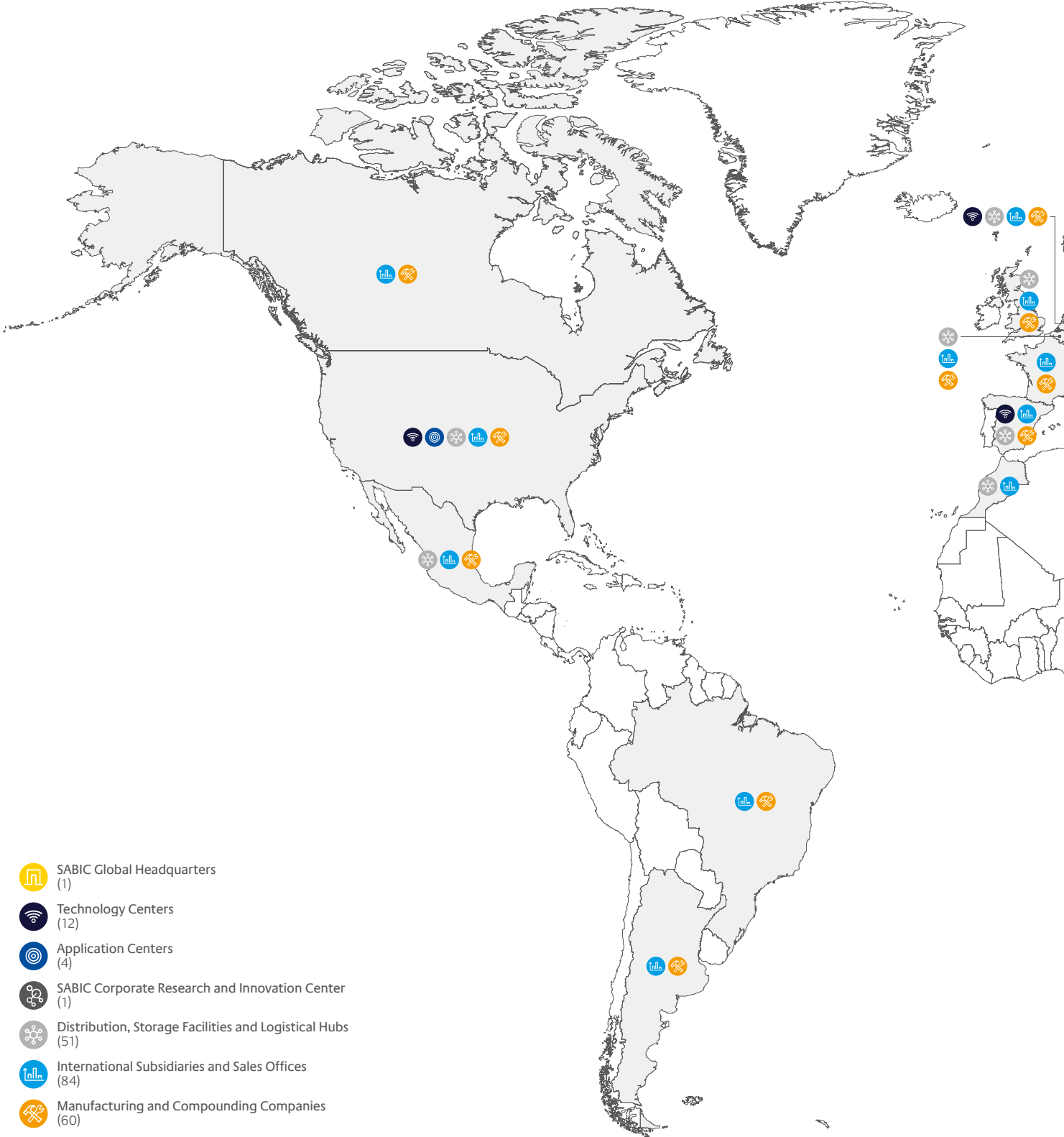


## OUR PRODUCTS

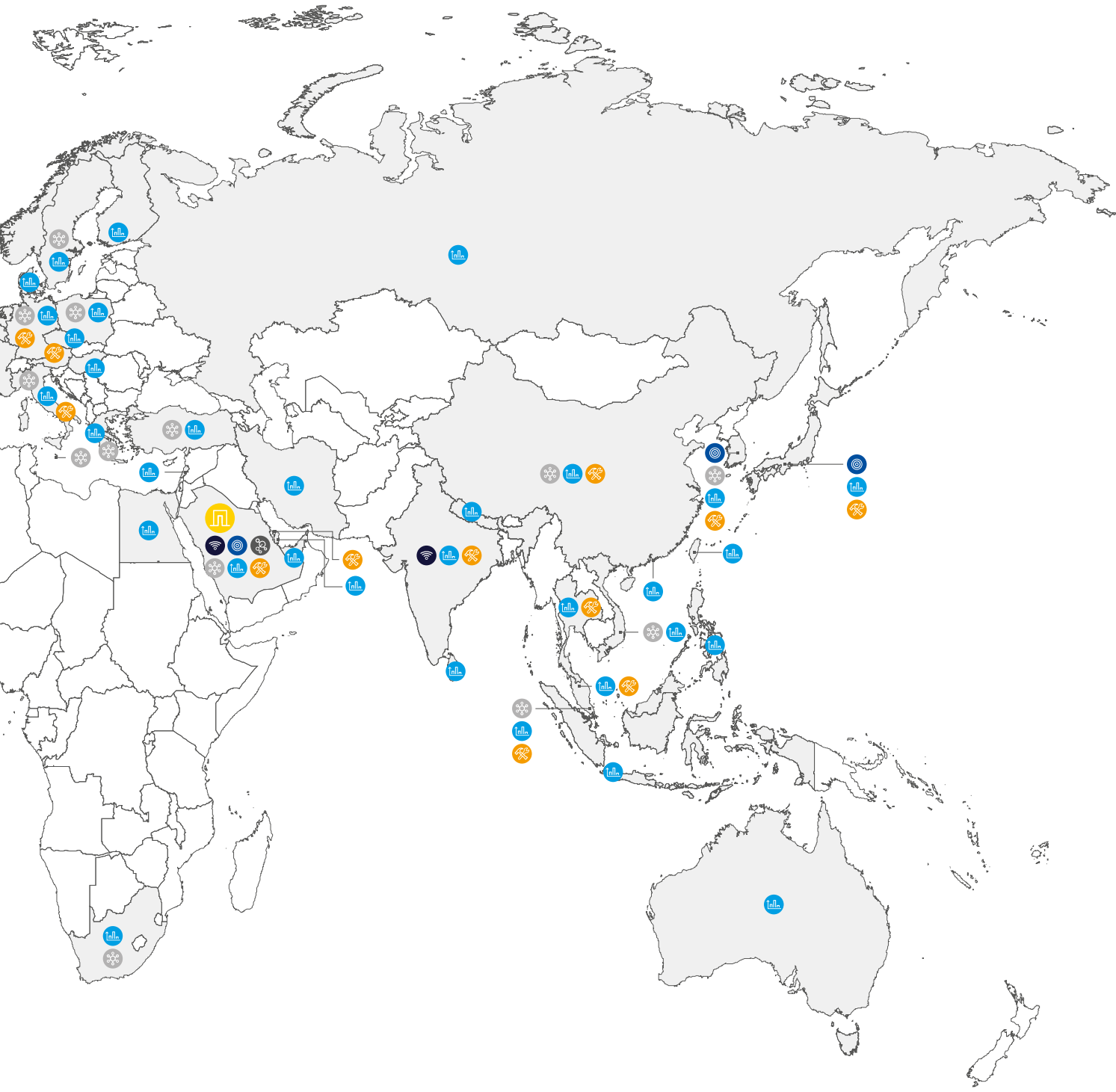
Olefins and gases, Oxygenates, Aromatics and chlor-alkali, Glycols, Polyethylene, Polypropylene, Polyethylene terephthalate, Polyvinyl chloride, Polystyrene, Lexan\*, Noryl\*, Ultem\*, Valox\*, Xenoy\* resins, LNP\* specialty compounds, Specialty film and sheet Exatec\* automotive glazing, Ethanolamines, Ethoxylates, Linear alpha olefins, Catalysts, 2-EH, N-butanol, DOP, Acetic acid, Acetone, Urea, Ammonia, Phosphates, Long steel, Flat steel.

\*Trademark of SABIC Innovative Plastics IP BV

# SCALE OF SUPPLY



-  SABIC Global Headquarters (1)
-  Technology Centers (12)
-  Application Centers (4)
-  SABIC Corporate Research and Innovation Center (1)
-  Distribution, Storage Facilities and Logistical Hubs (51)
-  International Subsidiaries and Sales Offices (84)
-  Manufacturing and Compounding Companies (60)



We do what others said can't be done.  
We know that our success depends on your success. When you grow, we grow. We know that in the end what matters most is the strength of our relationships, the positive impact that we make, and the science we work with. Our work benefits our stakeholders, and we're here to change the world for good. This is what we do.

We call this...

# CHEMISTRY TH

Call us. We'll be delighted to tell you more.

HAT MATTERS™

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Printed on revive 50:50 Silk a recycled paper containing 50% recycled waste and 50% virgin fibre and manufactured at a mill certified with ISO 14001 environmental management standard. The pulp used in this product is bleached using an Elemental Chlorine Free process. (ECF)